



EXHIBITOR PROSPECTUS

2023 NSDDS ANNUAL MEETING

September 8-10, 2023 | Lake Tahoe, NV

Hyatt Regency Lake Tahoe Resort & Spa

www.NSDDS.org

WHO WE ARE

NSDDS was founded in 2018 to fill a void in the state of Nevada for an organization dedicated to promoting the educational and professional interests of dermatologists and dermatologic surgeons; providing a vehicle for advocacy and public educational efforts on behalf of dermatologists, dermatologic surgeons and their patients; and addressing socioeconomic issues that impact the practice of dermatology and dermatologic surgery in the state of Nevada.

PROGRAM COMMITTEE

David Cotter, MD, PhD - Program Chair
Miriam Bettencourt, MD
Doug Fife, MD
Whitney Hovenic, MD
Mac Machan, MD

HOTEL INFORMATION

Hyatt Regency Lake Tahoe Resort & Spa
111 Country Club Drive
Incline Village, NV 89451

- Please contact the hotel directly for hotel reservations. Use Group Code G-J2YN. Reservations can also be made online.
- <https://www.hyatt.com/en-US/group-booking/TVLLT/G-J2YN>

SHIPPING

The Hyatt Regency Lake Tahoe will only accept prepaid packages. The Hotel will refuse any packages delivered C.O.D. and the Hotel will make no notification to the shipper. All packages must contain a label giving the following information:

1. Return address
2. NSDDS Annual Meeting
3. Reg. Corridor - September 8-10, 2023
4. Group contact (Kaitlyn Galeazzi)
5. Name of person that will claim package
6. Date of that person's arrival

Due to lack of storage space, all packages should be sent to arrive no more than three (3) days prior to function dates. There is a

\$7.00 handling, storage charge per package each way and \$150.00 per pallet.

It is the exhibitors responsibility to check on the arrival of any packages and to check to ensure that the contents are intact. The Hyatt Regency Lake Tahoe accepts no liability for lost, stolen or damaged goods.

EXHIBIT HALL (schedule subject to change)

6' table top display

Friday, September 8

12:00pm - 3:00pm	Exhibit set-up
5:00pm - 5:30pm	Break
7:00 - 8:30pm	Welcome Reception - (Exhibit Hall)

Saturday, September 9

6:45 am - 7:15am	Breakfast - Exhibit Hall
9:00am - 9:15am	Morning Break
10:50am - 11:00 am	Quick Break
12:00pm - 1:15pm	Lunch
1:00pm - 3:45pm	Exhibits Close - Outdoor Recreation
3:45pm - 4:00pm	Snacks
7:00pm - 9:00pm	Reception/Event

Sunday, September 10

8:00am - 8:30am	Breakfast
8:30am - 10:00am	Exhibit Tear Down

* All materials left in the exhibit hall after tear down will be discarded.

REGISTRATION

By completing the online registration form, you are committing to support the NSDDS 2023 Annual Meeting. Exhibit company is responsible for exhibit fees, even if the company representative fails to attend. Please remit payment with registration, we will accept registrations without full payment, however you must provide a credit card to hold your space.

Full Payment Due: August 1, 2023

CANCELLATION & REGULATIONS

Registration deadline is **August 1, 2023**. Registration may be accepted after the deadline, pending available space; however NSDDS cannot guarantee inclusion in the on-site meeting materials.

Exhibit cancellations in writing sent to nicole@goddardassociates.com on or before August 10th will be refunded minus \$500 administration fee. After this date no refunds will be permitted. Exhibit no-show, meaning the rep for your company does not show, a refund will not be permitted. All sponsorship opportunities are non-refundable.

ASSIGNMENT OF SPACE

Exhibit space and sponsorships are assigned on a first come first serve basis based on partner level, date of reservation, and separation of competitive companies. The NSDDS will make every effort to accommodate exhibit preferences. NSDDS reserves the right to assign all spaces, rearrange the floor plan, and re-locate exhibits as needed. The exhibitor may not assign or sublet space without prior written approval from the NSDDS.

Each exhibitor will be provided with a set-up according to the exhibit package selected.

Security services will not be provided by the NSDDS. Some exhibit tables will be set up in the hallway. All items brought into the facility are at the exhibitors own risk. The exhibitor is solely responsible for the security and safeguarding of their exhibit and it's contents at all times.

EXHIBIT DIMENSIONS AND LIMITATIONS

Exhibit space provided is for a 6' tabletop display. Exhibitors shall arrange their display to not obstruct other exhibits. Floor displays may be used behind the 6' table, provided that the display fits within the dimensions of the allocated space. All other expenses, above and beyond what is provided as a part of the exhibitor's selected package, are at the responsibility of the exhibitor.

Audio Visual Equipment must fit within your allotted space. Rental of equipment needs to be made directly through the hotel AV company.

Electricity to your booth is an additional cost through the hotel. NSDDS will send you a link if electricity is indicated on your registration.

SPONSORSHIPS

Sponsorships are assigned on a first-come, first-serve basis. All sponsorship opportunities are non-refundable.

IMPORTANT DATE AUGUST 1, 2023

Registration Deadline
Representatives Attending List
Cancellation Deadline
Full Payment Due

REGISTER ONLINE:

[HTTPS://FORM.JOTFORM.COM/GASSOCIATES/2023-EXHIBIT-REGISTRATION-NSDDS-ANN](https://form.jotform.com/GASSOCIATES/2023-EXHIBIT-REGISTRATION-NSDDS-ANN)

EXHIBIT LEVELS

PLATINUM \$7,500

- Premium placement
- Two 6' exhibit tables
- 4 chairs
- 4 Exhibit representative badges
- Company logo on website
- Company logo on email blasts
- Acknowledgment in program
- Attend educational sessions
- Complementary participant list at the meeting
- Includes **Refreshment Break Sponsorship** on Saturday. Company recognition signage will be posted on refreshment table.

GOLD \$5,500

- Two 6' exhibit tables
- 4 chairs
- 4 Exhibit representative badges
- Company logo on website
- Company logo on email blasts
- Acknowledgment in program
- Attend educational sessions
- Complementary participant list at the meeting
- Includes **Sun Rise Yoga Sponsorship** on Saturday. Company recognition signage will be posted during Yoga and on website

SILVER \$3,500

- One 6' exhibit tables
- 3 chairs
- 3 Exhibit representative badges
- Company logo on website
- Acknowledgment in program
- Attend educational sessions

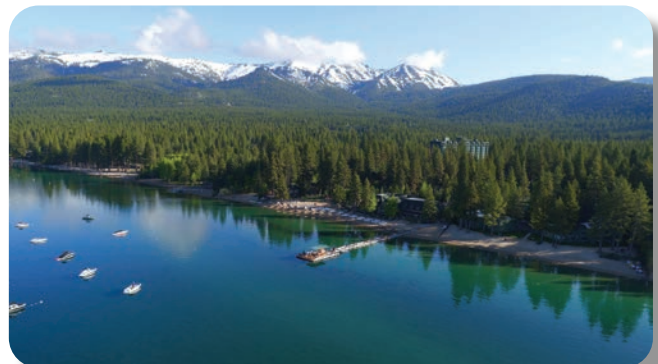
BRONZE \$2,000

- One 6' exhibit tables
- 2 chairs
- 2 Exhibit representative badges
- Company logo on website
- Acknowledgment in program
- Attend educational sessions

* Additional representative badges are \$300 each at any level

Last years meeting **SOLD OUT!**

Exhibit space will fill up quickly. **Book your space today!**



Sponsorship Opportunities

Friday night Welcome Reception, all breakfasts, Saturday's lunch and all breaks will be held in the exhibit hall.

Non-refundable payments must be made in advance of the meeting and are due no later than August 1st.

Sponsorships are assigned on a first-come, first-served basis.

Opening Cocktail/Welcome Reception \$5,500 **SOLD OUT**

Friday, September 8, 7:00 PM – 8:30 PM

You will be given the opportunity to present a 10-minute, TED-style talk. Signage posted outside the room. Your company logo and web-link will be advertised on the sponsor web-page; notification with your logo on attendee emails; and recognition in the program.

Lunch \$8,000

Saturday, September 9, 12:00 PM – 1:15 PM

You will be given the opportunity to present a 10-minute, TED-style talk. Signage will be posted outside the room and on the main food table(s). Your company logo and web link will be advertised on the sponsor web-page; notification with your logo on attendee emails; and recognition in the program.

Reception on Saturday \$5,500

Saturday, September 9, 7:00 PM – 9:00 PM

Location TBD. Cocktails and hor d'ouvres, networking with meeting attendees, and a 10-minute TED-style talk. Sponsorship signage posted during reception. Company logo on website and recognition in program.

Outdoor Recreation \$5,000

Saturday, September 9, 1:00 PM – 3:45 PM

The cost of this sponsorship does not include the activity, only the opportunity to host a company sponsored activity during the NSDDS Annual Meeting. You will need to work with the hotel or other recreational supplier in Incline Village. This could be anything from, bike rental with tour, kayaking, paddle-boarding, painting, etc. We are happy to work with you.



Breakfast \$2,700 **SOLD OUT**

Saturday September 9, 6:45 AM – 7:15 AM

You will be given the opportunity to present a 10-minute, TED-style talk. Signage will be posted outside the room and on the main food table(s). Your company logo and weblink will be advertised on the sponsor web-page; notification with your logo on attendee emails; and recognition in the program.

Breakfast \$2,700

Sunday September 10, 8:00 AM – 8:30 AM

Signage will be posted on the main food table(s). Your company logo and web-link will be advertised on the sponsor web-page; notification with your logo on attendee emails; and recognition in the program.

Gobo Projection \$1,000

Project your company logo in the hotel lobby or exhibit hall Friday & Saturday. You can provide your own size B Gobo or a custom gobo can be made.

Lanyard with Company Logo \$1,100 **SOLD OUT**

This high-visibility opportunity is a great way to generate brand awareness of your company and products.

Hotel Key Cards \$1,100 **SOLD OUT**

Your company logo will appear on attendee room key cards or key sleeve.

Dedicated NSDDS Membership Email Blast (3 Available): \$750

Feature your exclusive content via a dedicated sponsored email to the NSDDS membership. One email per sponsorship payment. (All materials to be reviewed by NSDDS staff prior to sending out)

QUESTIONS

NICOLE GODDARD - NICOLE@GODDARDASSOCIATES.COM | 303-770-6048